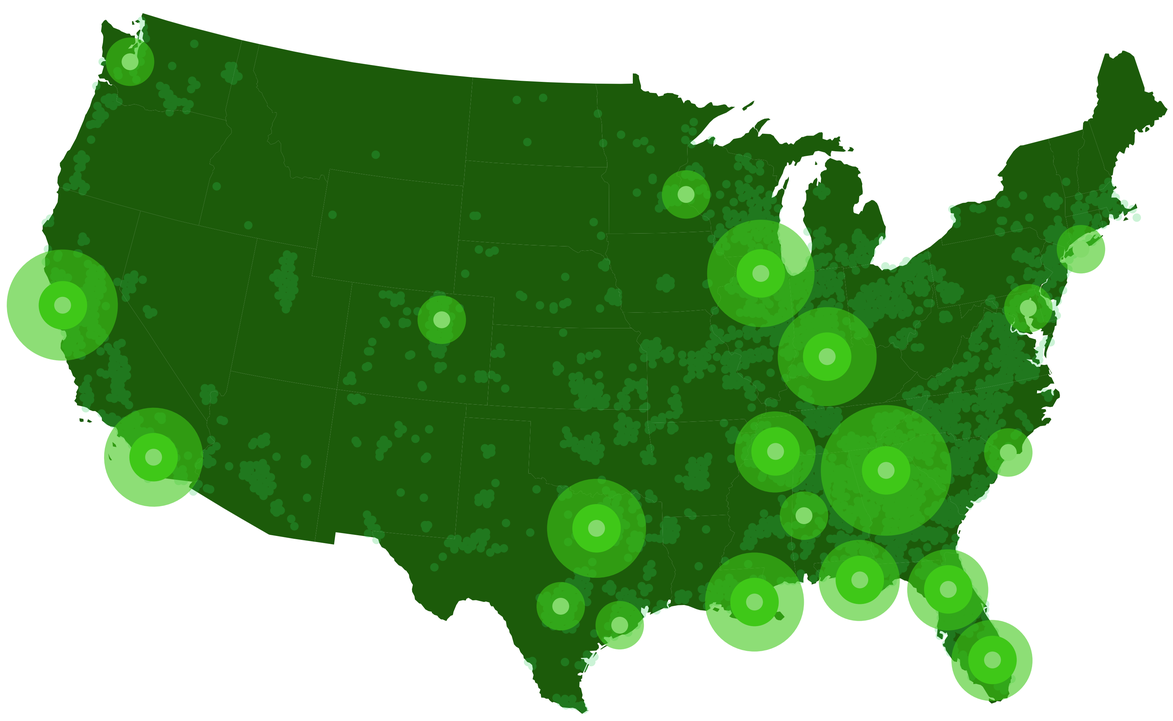
Flock Safety

Founded in 2017, Flock Safety builds public safety operating systems that **power 5,000+ cities to capture objective evidence** and deliver it directly into the hands that stop crime. We work with the whole community - neighborhoods, businesses, school systems, law enforcement, and elected officials - because it takes all of us working together to make an impact on crime.



STOPPING CRIME

Flock technology is currently being used to solve approximately 2,000+ crimes per day, accounting for over 10% of all reported crime in the United States.

Flock Safety's platform uses the power of License Plate Recognition (LPR) technologies to assist law enforcement officers in solving crime in two ways:

- **Proactive:** Provide real-time alerts when a vehicle that is stolen or associated with a known suspect or missing person is detected.

- **Investigative:** Help officers determine whether and which vehicle(s) were at the scene of a crime, providing law enforcement with actionable leads for investigations.

Without key evidence like a license plate or vehicle description, many cases go unsolved — 50% of violent crime nationally and over 80% of property crime. Flock Safety's LPR cameras are one of the most critical public safety tools available to law enforcement, **significantly improving police response and investigations 24/7.**

Flock Safety

Flock LPRs are highly effective in helping agencies dramatically increase clearance rates, particularly for serial and organized crimes that are major challenges for law enforcement.
These include homicides, assaults, sexual crimes, and hit and runs, and domestic violence, as well as a wide range of property crimes like auto theft and organized retail crime.

Flock LPRs routinely help law enforcement address Amber and Silver Alerts, combat human trafficking, and quickly recover missing persons. **Agencies across the United States have used Flock LPRs to recover hundreds of missing or kidnapped persons.**

PROTECTING PRIVACY WHILE ENHANCING PUBLIC SAFETY

Vehicle Data, Not Facial Recognition

Flock LPR systems do not include facial recognition and deliver alerts based on vehicle-specific data, not the driver - helping deliver more objective evidence to law enforcement.

Customers Own and Control Their Data

Customers own 100% of the data collected by their LPRs, Flock does not sell it to third-parties.

Robust Audit Trail of Every User, Every Search

Every user of the Flock Safety system must enter a search reason or case number prior to search. This is preserved in a permanent audit trail, ensuring accountability and transparency.

Limited Data Retention

Flock Safety defaults to permanently deleting all data after 30 days on a rolling basis, setting a standard in the industry.

Highest Levels of Cloud Security

All data is stored securely in the AWS cloud and encrypted end to end.